

SINHGAD TECHNICAL EDUCATION SOCIETY'S

S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

Sinhgad Institutes (Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

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Prof. M. N. Navale M.E. (Elect.) MIE, MBA Founder President Dr. (Mrs.) Sunanda M. Navale B.A., M.P.M., Ph.D. Founder Secretary

Dr. Prachi Pargaonkar M.Com., Ph.D., FCA Director

Criterion- 3 Research, Innovation & Extension

• List of Research Methodology Activities during the last five years: -

Sr. No.	Name of the workshop/ seminars/ conference conducted	Year of the Activity	Page No.
1	COMPETENCY MAPPING AND ASSESSMENT	2022-23	1
2	Faculty Development Program on Research Methodology	2022-23	5
3	National Conference- 2022	2022-23	14
4	RUBICON TRAINING	2022-23	18
5	FDP- How to formulate 'Research title, Objectives, Hypothesis. How to write Introduction (Rules of reference writing)	2020-21	53
6	Literature Review	2020-21	56
7	How to use Mendeley software	2020-21	59
8	How to formulate 'Questionnaire,' Different scales used for questionnaire, when to use which scale	2020-21	61
9	Different sampling methods, when to use which sampling technique, how to decide sampling size, Sampling Errors	2020-21	63
10	Introduction to SPSS	2020-21	65
11	Analysis using SPSS	2020-21	67
12	How to generate 'Plagiarism' Report, Report Writing & Publications, Rules of writing 'Bibliography,' Indexing	2020-21	70
13	National Conference CONFLUENCE 2020	2019-20	73

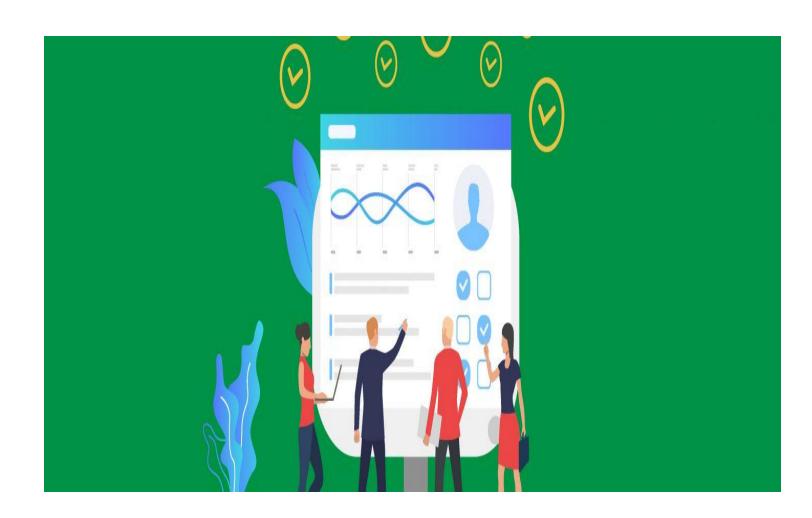
Sinhgad Technical Education Society's

SKN Sinhgad School of Business Management

(Approved by AICTE, Affiliated to Savitribai Phule Pune University & Accredited by NAAC)

4 Days Workshop on

COMPETENCY MAPPING AND ASSESSMENT



Day and Dates- Thursday 17th November 2022

Friday 18th November 2022

Thursday 24th November 2022

Friday 25th November 2022

Thursday 17th November 2022 (Time- 12.00pm to 6.00pm) Time:

Friday 18th November 2022 (Time – 9.00 am to 1.00pm & 2.00pm to 6.00pm)

Thursday 24th November 2022(Time – 9.00 am to 1.00pm & 2.00pm to 6.00pm)

Friday 25th November 2022 (Time – 9.00 am to 1.00pm & 2.00pm to 6.00pm)

Total Hours: 30 hrs.

Venue: Seminar Hall, SKN Sinhgad School of Business Management

Introduction:

In order to remain competitive in the continuously changing business world, it is crucial to understand the competencies at various levels of the organisation to procure, retain, and develop talented employees. Competency mapping is the way of assessing and identifying the competencies of an organization and inculcating them into various processes of job evaluation,

training, recruitment, and learning and development. It is one of the most accurate means of

identifying individual behavioral and job-related competencies.

The skills required to execute a job depends on a number of factors, such as technical challenges

involved in the task, technical and functional competencies required accomplishing the task,

organizational structure, nature of processes and assigned activities, business nature, social

culture, and behavior and attitude of the employee towards the job responsibilities. Competency

mapping helps in aligning the skills required to perform activities productively with the

individual skills and attributes.

Learning Objectives:

The course is designed to achieve following objectives:

To develop an understanding of Competency based HR practices

To equip participant with the technique of identifying and mapping competencies

To understand process of competency mapping

To learn art of developing competency model

To understand how to find out skill gap

2

Learning Outcomes:

On successful Completion of course participant will be able to:

- Plan Competency based study
- Identify and develop Competency dictionary
- Map competencies according to organization role, function and task
- Design Competency model

Day 1 - Thursday 17th November 2022 (Time- 2.00 to 6.00pm)

- -Competency mapping and assessment- Conceptual Framework
- Competency Based Study
- -Techniques of identifying mapping competency
- -Using competency based approaches in different HR practices.
- -Demonstration of developed competency mapping model.
- Case study discussion
- -Shadowing of Interviewers

Day 2- Friday 18^{th} November 2022 (Time – 9.00 am to 1.00pm & 2.00pm to 6.00pm)

Actual implementation of developed model- Conduction of Attribution test and Interviews

Day 3- Thursday 24^{th} November 2022(Time – 9.00 am to 1.00pm & 2.00pm to 6.00pm)

Actual implementation of developed model- Conduction of Attribution test and Interviews

Day 4 -Friday 25th November 2022 (Time – 9.00 am to 1.00pm & 2.00pm to 6.00pm) Preparation of Competency Mapping Results **Pedagogy:** Pedagogy Consist of following elements -Lecture -Cases -Exercises -Shadowing of Interviewers -Group work - Interviews - Experiential learning Excercises Who can participate? MBA-II students who have selected HR as major or minor specialization Criteria for getting Certificate: -Attendance all the 4 days sessions and activities -Submission of Competency mapping results of assigned students **Faculty Coordinator-**Dr.Prachi Pargaonkar

Prof.Mayuri Yadav (9850511775)

Director SKNSSBM

SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041

Report on Faculty Development Program on Research Methodology

Academic Year : 2022--23

Day and Date: 28/4/2023 to 4/5/2023

Organising Unit / Agency / Collaborating agency: S.K.N. Sinhgad School of Business Management

Number of Student Participant: 0 Teachers: 20

Title of the activity: Faculty Development Program on Research Methodology

Objectives of the activity: 1) To create awareness about plagiarism in research

2) To create awareness about IPR and copyright filling

3) To create awareness about publication ethics

Nature of the Activity: Faculty Development Program

Brief Report: to create awareness about plagiarism, copyright filing and publication ethics faculty development program was designed. For the Faculty development program Following resource persons call either online or offline mode.

Mr.Ankush Chaudhari-Savitribai Phule Pune University conducted session on role of plagiarism in research through online mode on . hands on experience provided by speaker.

Dr.Sunil Khillare- IIC Ambassador , SIOMconducted session on Intellectual property rights and filling process in offline mode on 4^{th} May 2023 . Speaker explain detail procedure of filling patent and copyright for the faculty Members. This session was conducted offline mode in syndicate room.

Dr.ShubadaNagarkar was unable to conduct session due to avoidable reasons. Therefore session was cancelled from guest.

Link for FDP:

Role of Plagiarism in Research: 28/4/2023

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Outcomes of the activity: -

- 1) Faculty members know about different IPR filing process in detail.
- 2) Faculty members understand how to conduct plagiarism and how to remove plagiarism and role of ethics on publication process

Director Event Coordinator

Dr.PrachiPargonkar Dr.SadhanaOgale



FACULTY DEVELOPMENT PROGRAMME ON RESEARCH METHODOLOGY

RESOURCE PERSONS

nHh (I)

Mr. Ankush Kulkarni (Plagarism In Research) Dr. Sunil Khillare
(IIC Ambassador)
(Filling Prosses Of Intellectual
Property Rights)

Dr. Shubhada Nagarkar (Publication Ethics & Research Metrics)

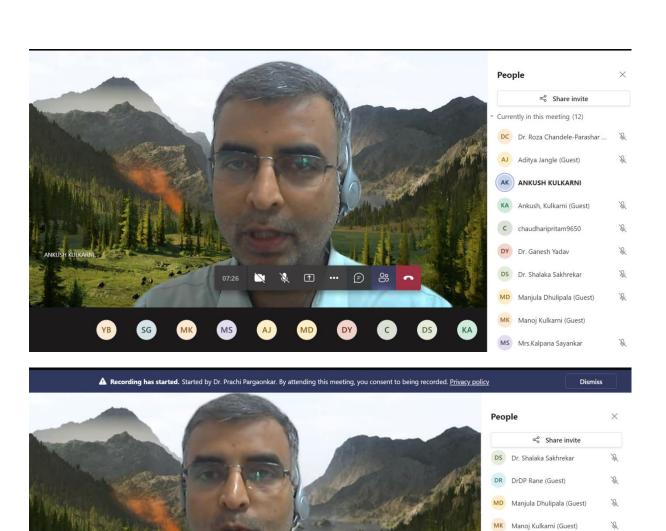
Director

Event co-ordinator

Dr. Prachi Pargaonkar

Dr. Sadhana Ogale

Date: 28/04/2023 to 04/05/2023



mark jacob (Guest)
 Ms Mrs.Kalpana Sayankar
 MG Mrs.Mayuri G.Yadav

MP Mrunali pathak (Guest)

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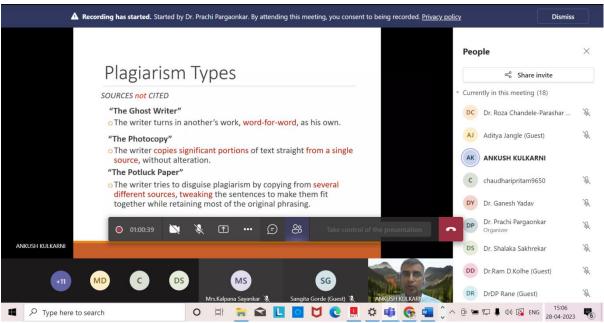
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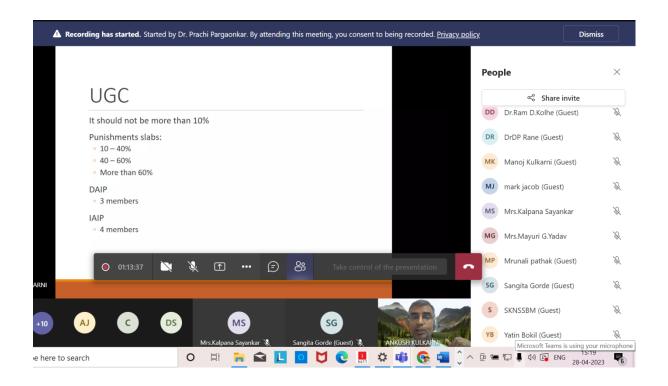
SG Sangita Gorde (Guest)
S SKNSSBM (Guest)

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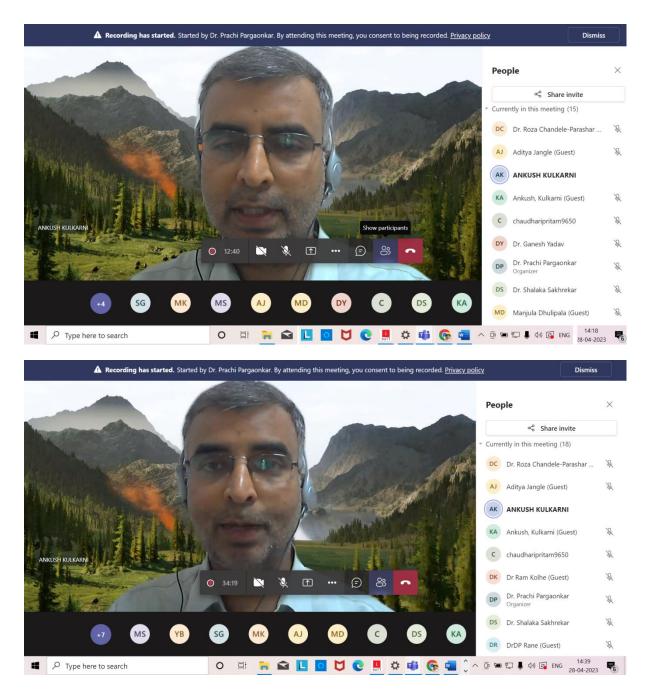
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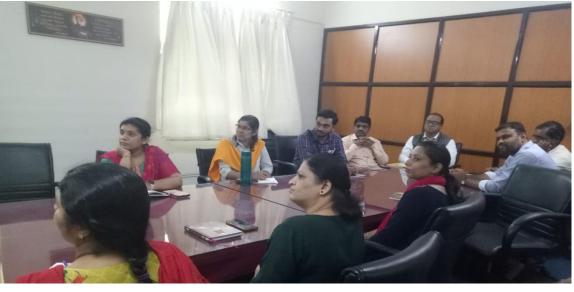
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Participants List for the program:

Dr.PRACHIGIRISHPARGAONKAR
Dr.YATINPRAKASHBOKIL
Dr.SHALAKARAHULSAKHREKAR
Dr.SANGITAULHASGORDE
Dr.MANOJGOVINDKULKARNI
Ms.MANJULAARUDRADHULIPALA
Dr.SADHANALAXMANOGALE
Dr.ROZAASHISHPARASHAR
Dr.GANESHDINKARYADAV
Mrs.KALPANAVINODSAYANKAR
Mrs.MAYURIGANESHYADAV
Mrs.SHEETALRAHULSARNOT
Dr.DATTATRAYAPANDURANGRANE
Dr.RAMDAGDUJIKOLHE
Dr.SAILPRADEEPBELSARE
Mrs.NIKETAKALPAKPATIL
Mrs.MRUNALISURENDRAPATHAK
Mr.SURAJSINGPRADIPSINGHPARIHAR
Mr.ADITYASURESHJANGLE
Mr.MARKDENIALJACOB
Mr.PRITAMLAXMANCHAUDHARI

SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041

Academic Year: 2023 Day and Date: 30th, June, 2023 & 1st July, 2023

Organising Unit: SKN Singad School of Business Management

IQAC cell activity No: 55

Number of Participants: Teachers: Dr. Yatin Bokil (Dean)

Dr. Shalaka Sakhrekar

Dr.Ganesh Yadav

Dr.Manoj Kulkarni

Prof. Mayuri Yadav

Title of the activity: -- NATIONAL CONFERENCE (Online) CONFLUENCE 2023 on "Innovation Fusion: Blending Creativity and Strategy for Business Transformation"

Objectives of the activity:

- 1) To provide a platform to the academicians, Research Scholars, Students and Industry Professionals from management to contribute unpublished and original research papers to stimulate an unveil new ideas to the management community.
- 2) To inspire, educate, and ignite discussions on the powerful combination of creativity and strategy in driving innovation and propelling businesses towards unprecedented growth
- 3) To bring together brilliant minds from diverse industries to explore the captivating realm of "Innovation Fusion: Blending Creativity and Strategy for Business Trans-formation."

Nature of the Activity: SKN Sinhgad School of Business Management had NATIONAL CONFERENCE (Online) CONFLUENCE 2023 on "Innovation Fusion: Blending Creativity and Strategy for Business Transformation", on 30th June, 2023 & 1st July, 2023. The conference had feature esteemed thought leaders, who have successfully navigated the intricate intersection of creativity and strategy in their organizations. Engaging keynote speeches, peer paper presentation, had enabled

attendees with profound insights and actionable strategies to foster a culture of in novation. Papers accepted for the conference, will be published in the UGC Care List Journal.

Total Number of Authors: 110

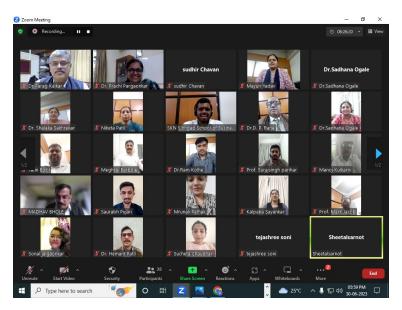
Number of Research Papers: 54

Outcomes of the activity: - 1) Attendees had gained new knowledge.

2) Researchers got the opportunity to publish their original research paper in UGC care list journal.

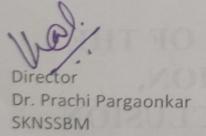
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Sinhgad Technical Education Society's		
S.K.N. Sinhgad School of Business Management, Pune		
Name of the	"RUBICON TRAINING" organized by CPC	
Training		
Objective	Enhancing Placement skills	
Guest Speaker:	Reetu Pasbola- 9359528878	
	Sangeeta R Samant- 8956766973	
	Sangram Bagade-9096510876	
	Amol Munje- 9665614272	
Date:	27th March to 31st March 2023	
Time	9 am to 5.30pm	
Participants	MBA I Students	
Online /Offline	Offline	
mode		
Program	Dr.Roza Parashar, Prof. Niketa Patil, Mrs. Akshada Kumbhar	
coordinator:		
Director:	Dr.Prachi Pargaonkar – Director ,SKNSSBM	

Following are the topics covered in the Rubicon Training.

- 1) Interview Skills ,Body Language, SWOT, Giving Self Introduction
- 2) Self-Improvement, Maintaining Relationship with colleagues
- 3) Confidence building, Group / Team Building
- 4) Personality Development
- 5) Presentation Skills
- 6) Building Objectives & Goals
- 7) Group Discussion
- 8) Business World & Business Plan Development
- 9) 9.Listening skills
- 10) Time Management

Different activities were conducted, Feedback and Answer part was conducted every day .All the training sessions were Interactive. Certificates were provided to students who participated.

Dr.Prachi Pargaonkar

Director

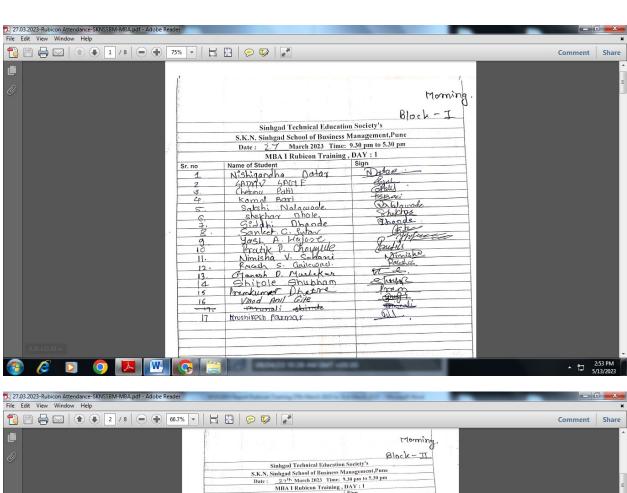
DAY 1: 23rd March 2023 Photographs, Attendance and Feedback

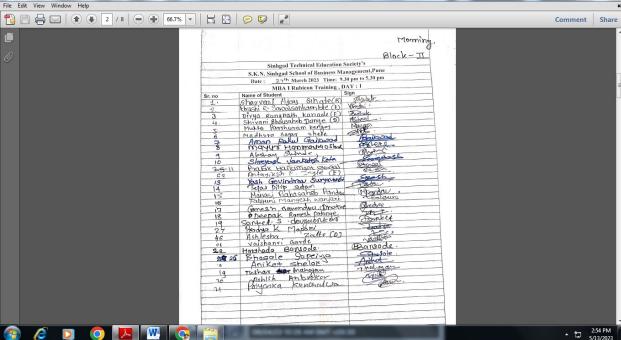


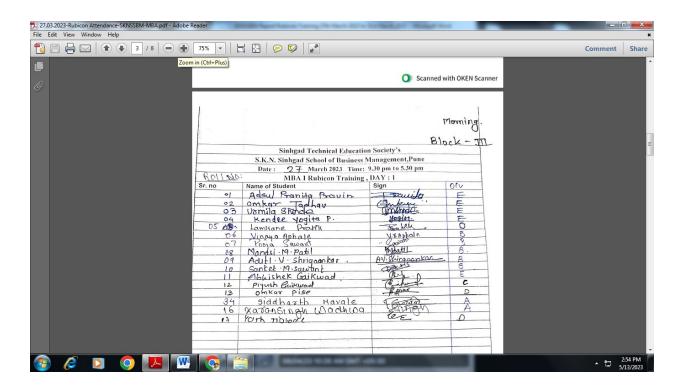


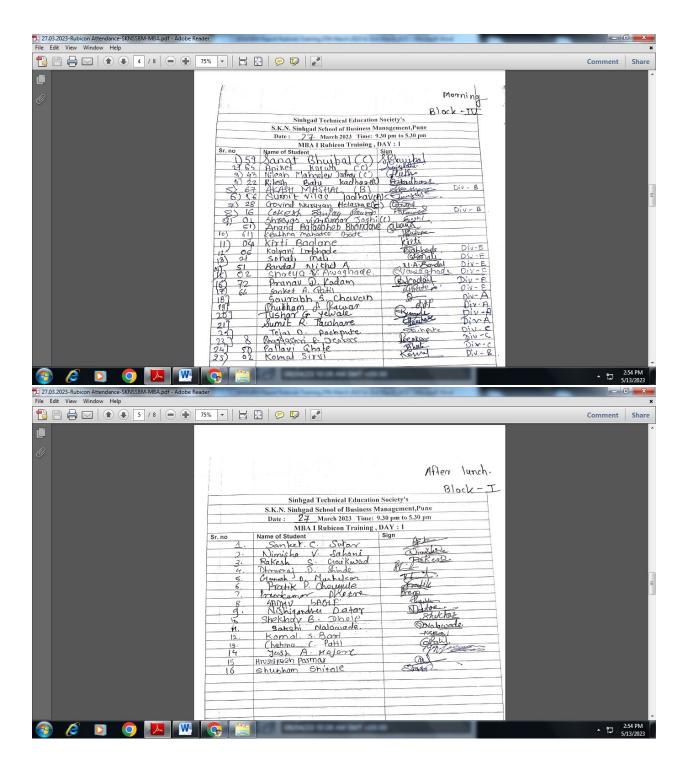


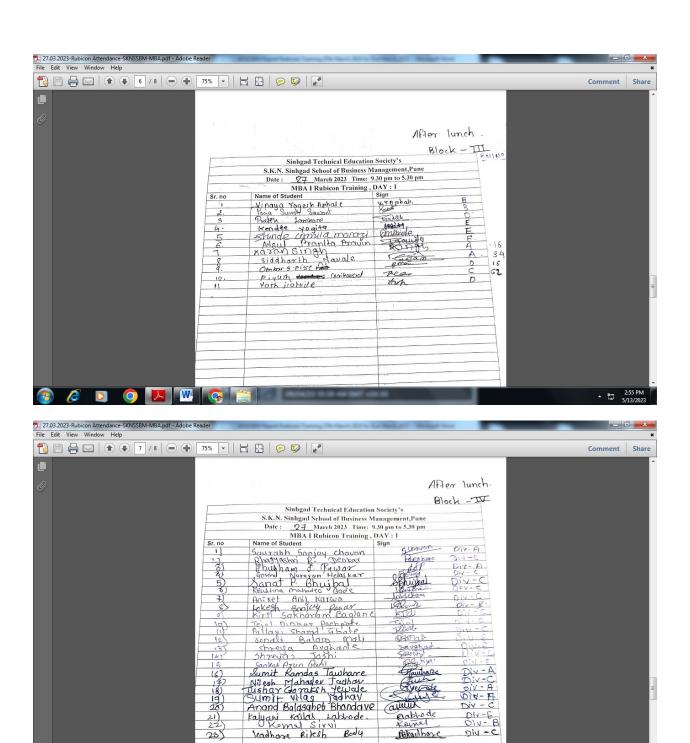








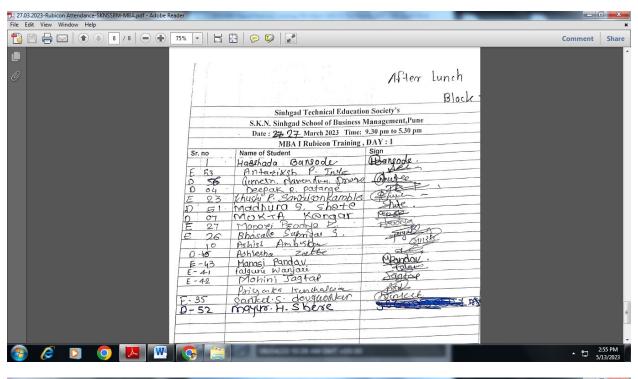


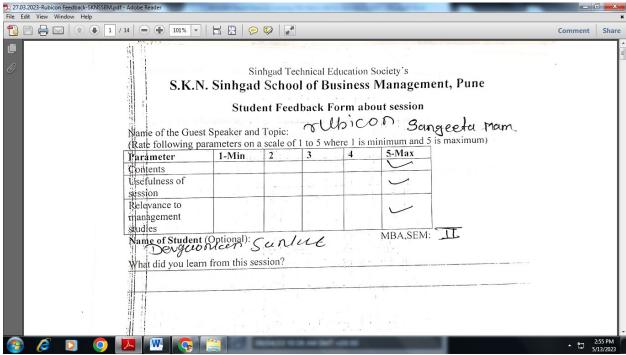


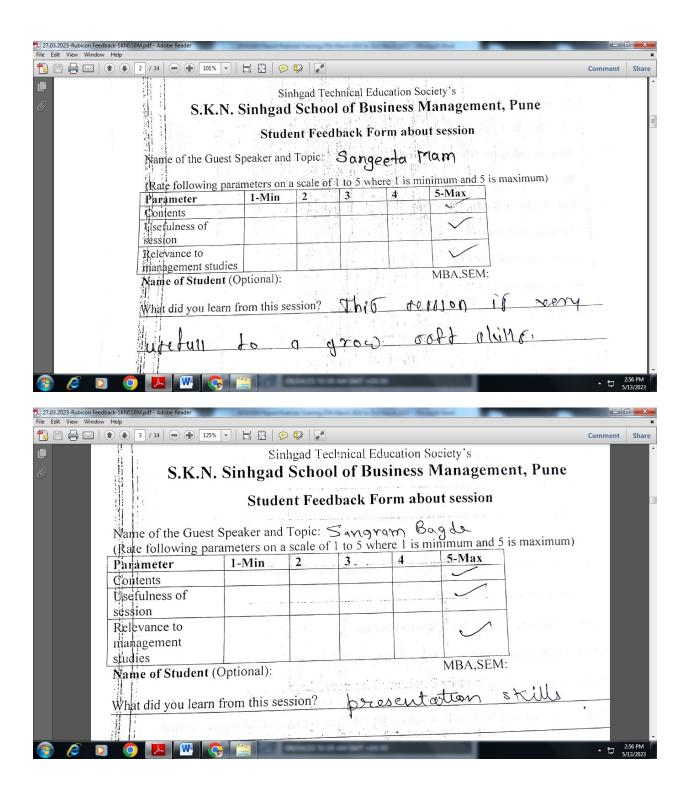
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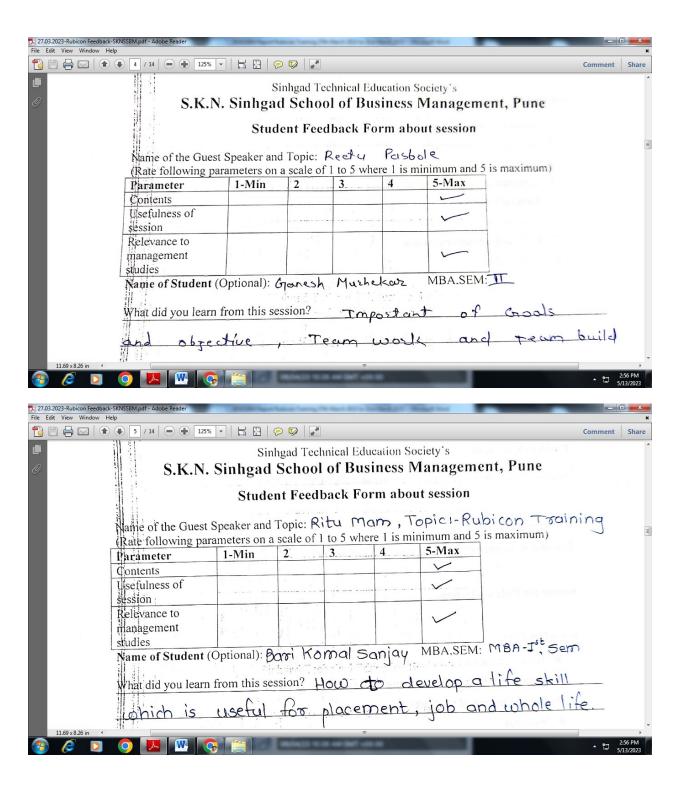
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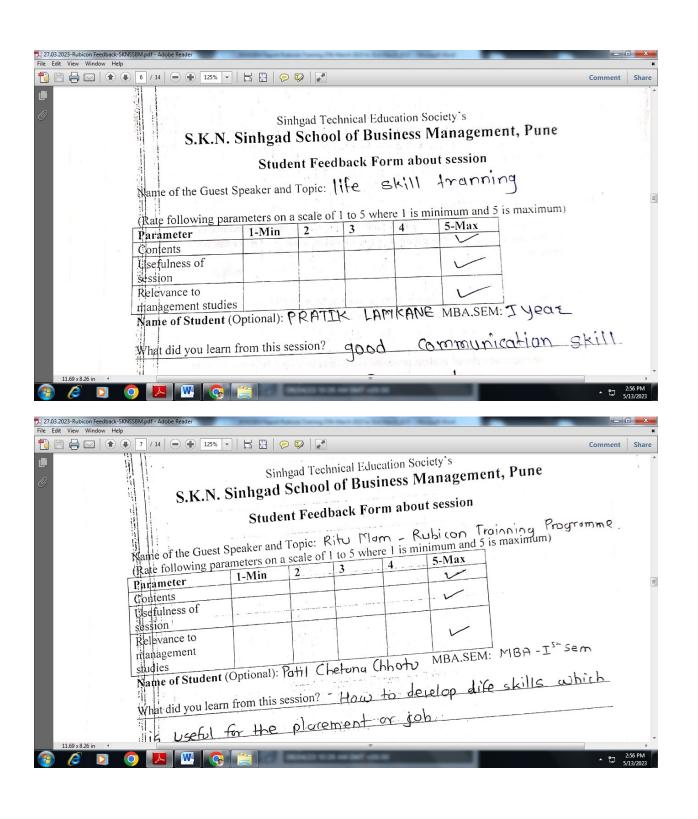
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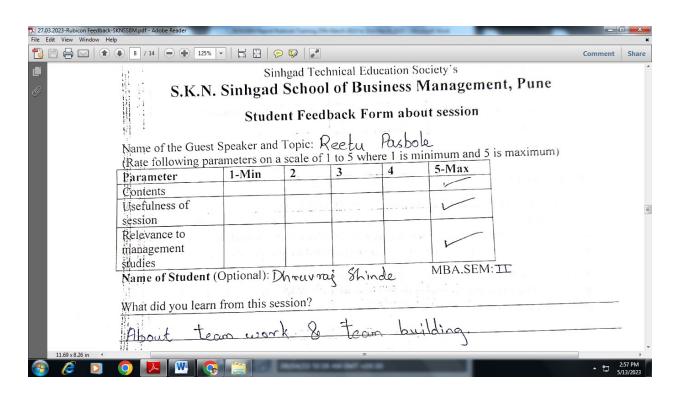












Day 2: 28 / 03 2023 Photographs, Attendance and Feedback

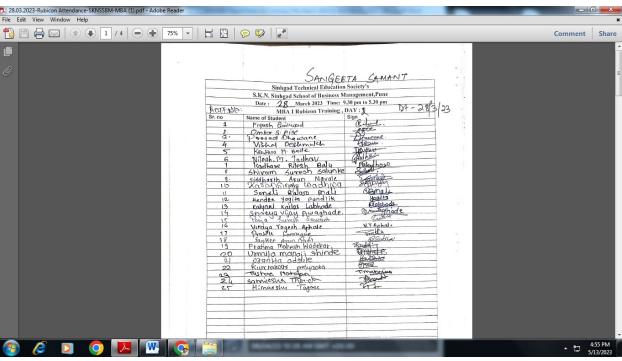


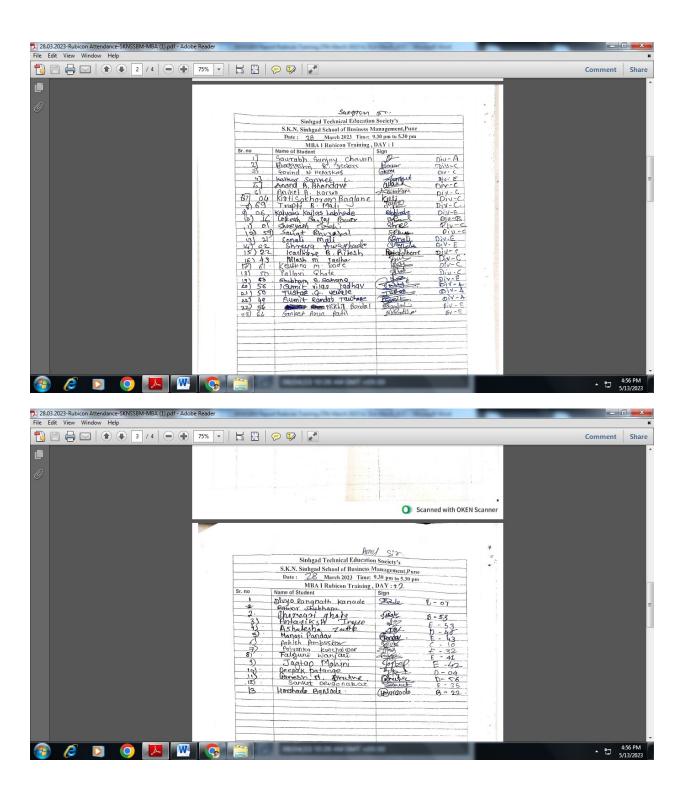


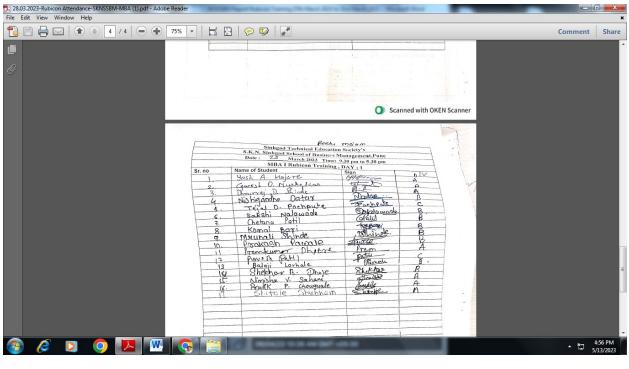


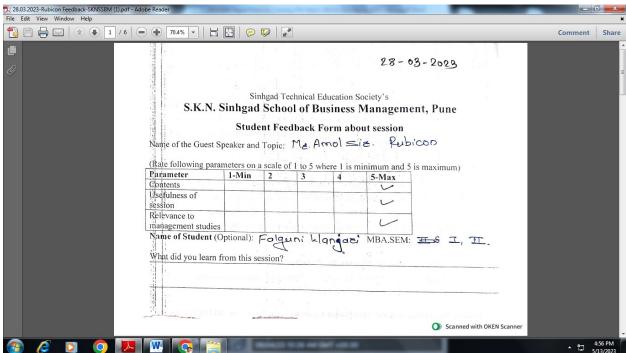


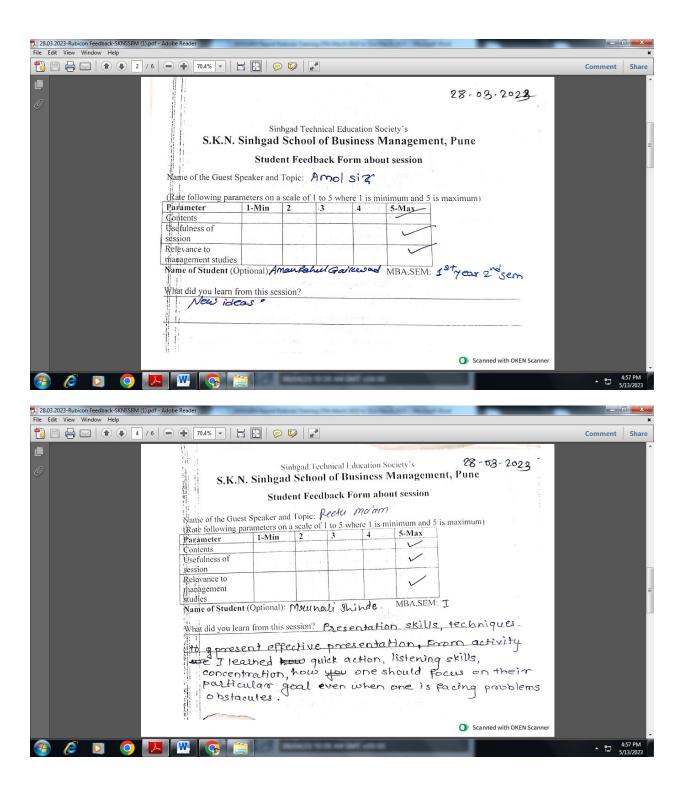










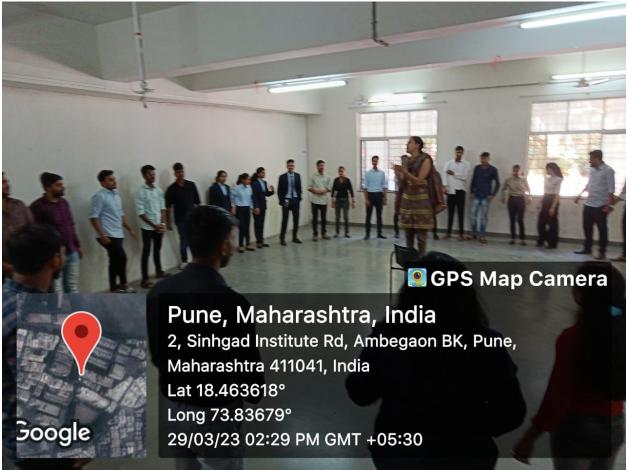


Day 3: 29/03/2023 Photographs, Attendance and Feedback

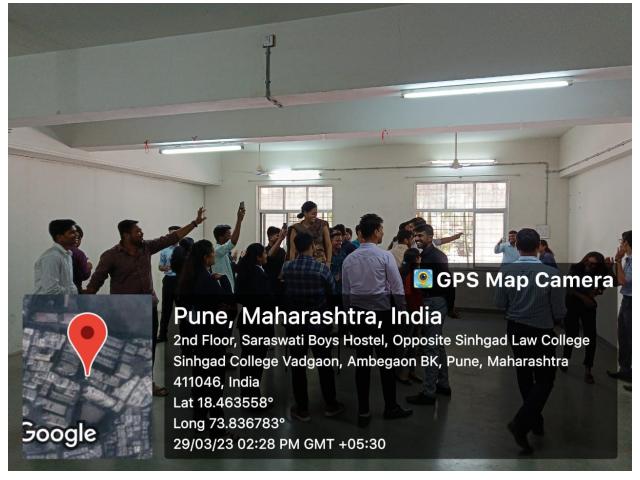




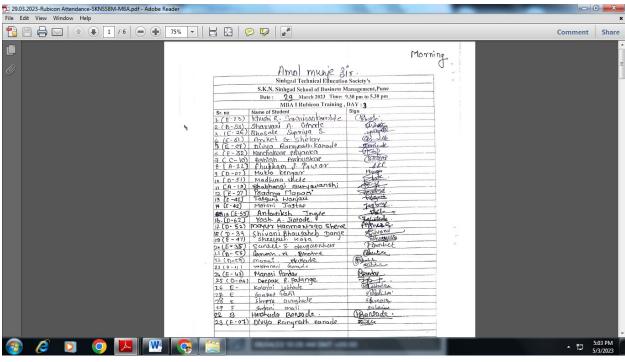


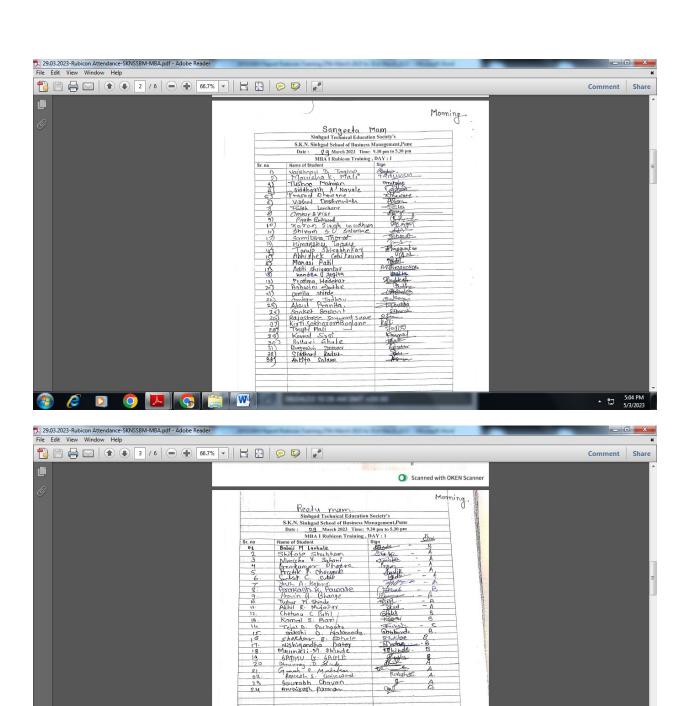




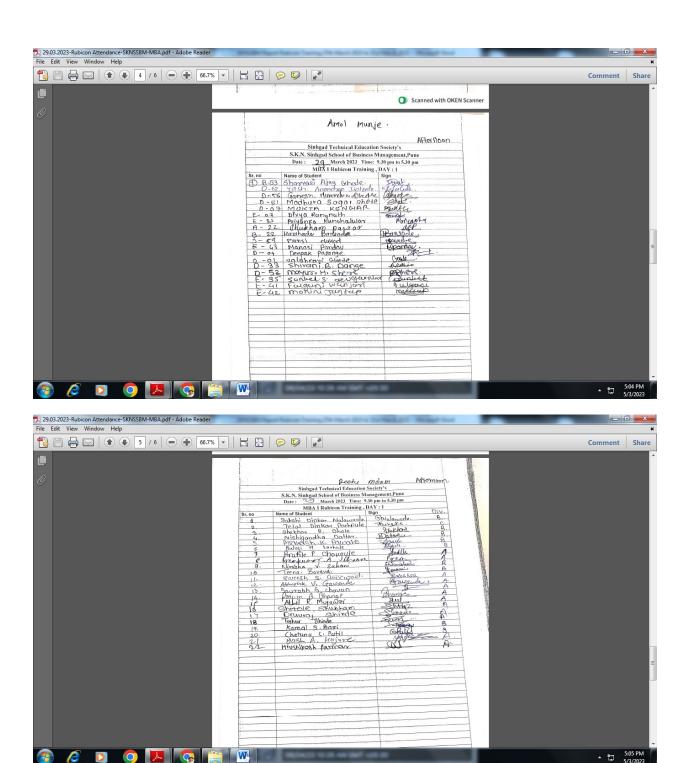


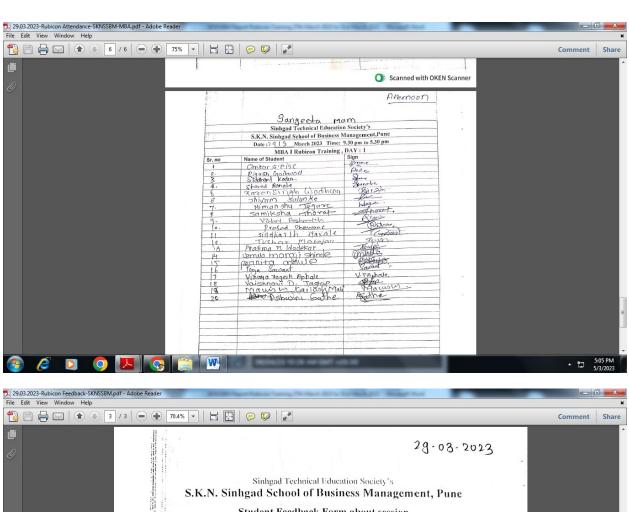


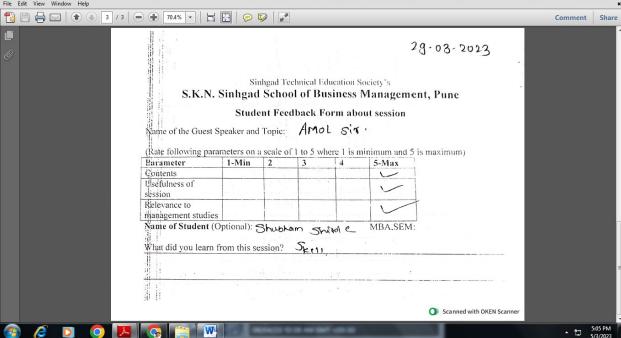




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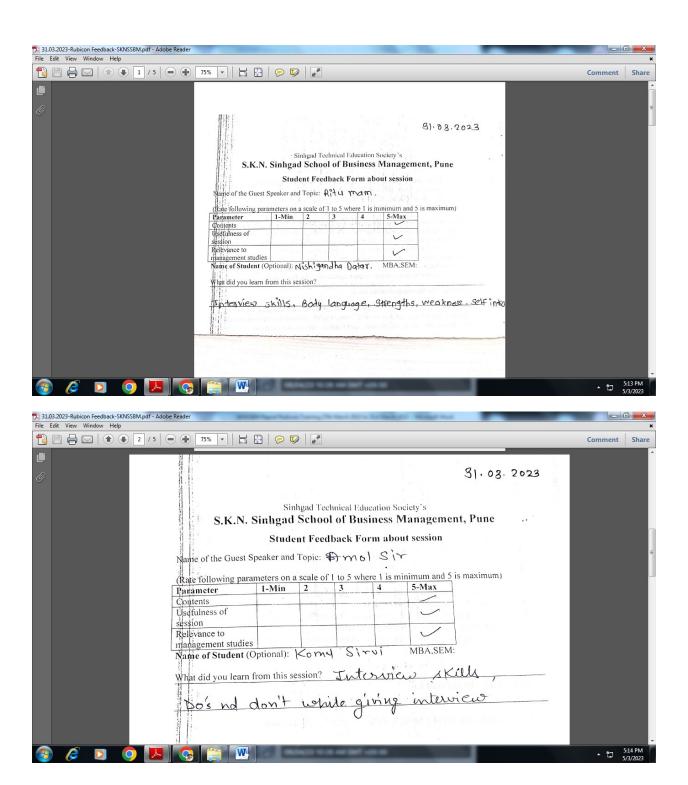
Day 4: 31 / 03 2023 Photographs, Attendance and Feedback

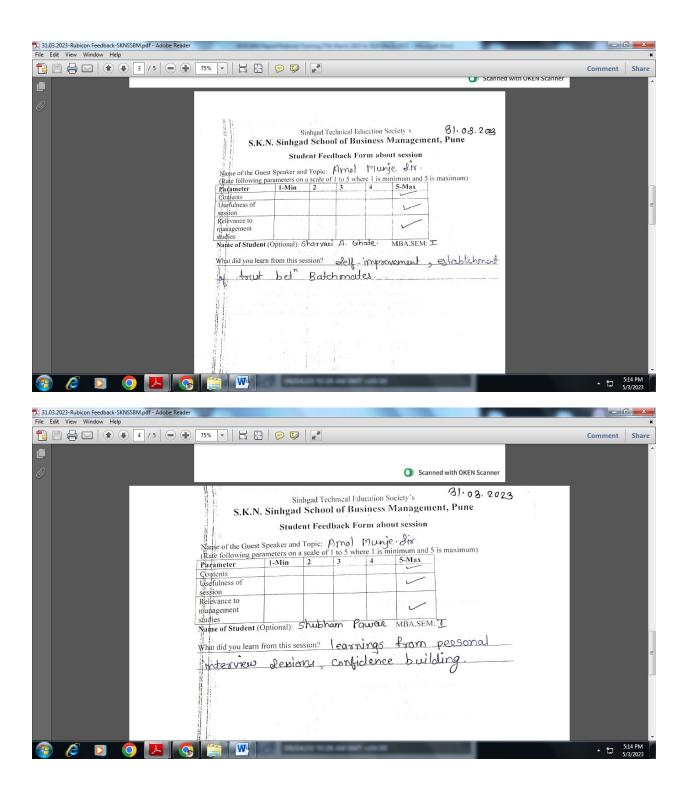


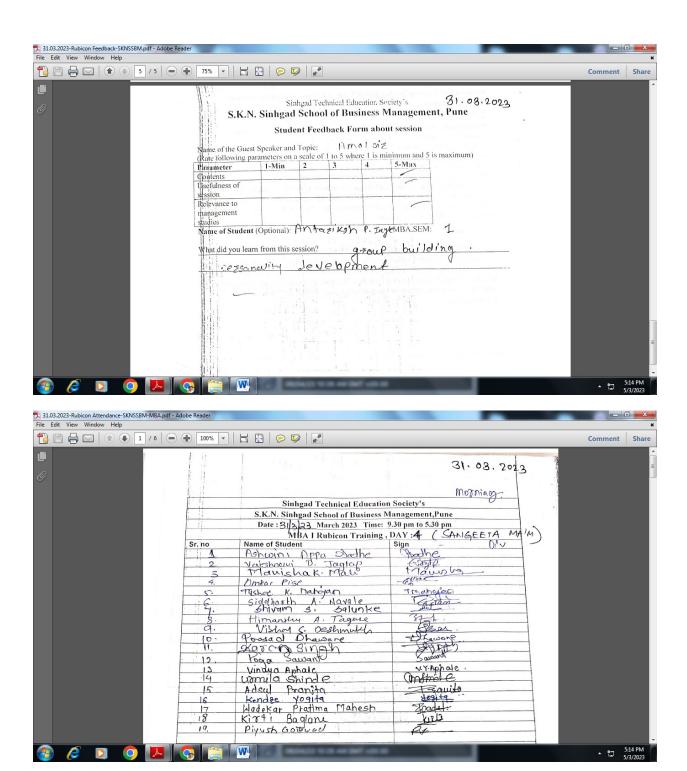


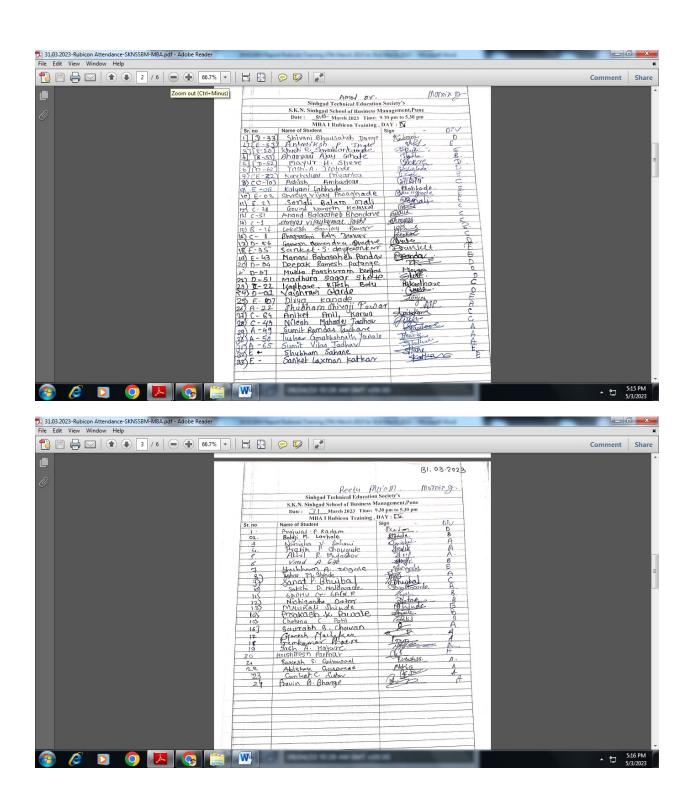


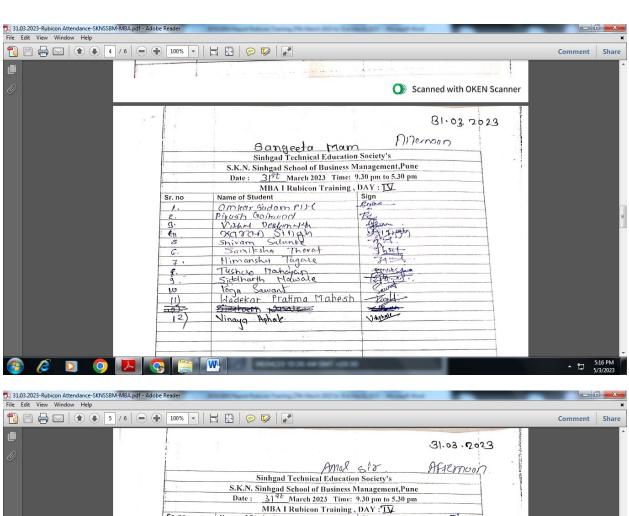


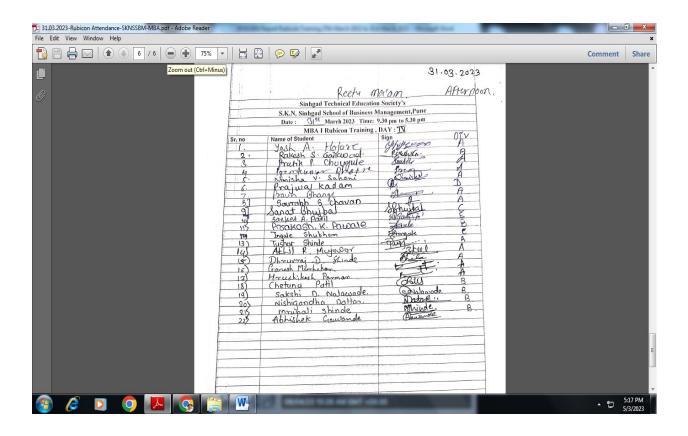












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S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

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Prof. M. N. Navale M.E. (Elect.) MIE, MBA Founder President Dr. (Mrs.) Sunanda M. Navale B.A., M.P.M., Ph.D. Founder Secretary Dr. Rajashree Shinde M.Com., M.Ed., M.P.M., FDPM(IIMA), Ph.D. Director

1. List of Workshops/seminars conducted during the year (2020-21): -

Sr. No.	Name of the workshop/ seminar/ conference Conducted	Page No.
1	FDP- How to formulate 'Research title, Objectives, Hypothesis. How to write Introduction (Rules of reference writing)	1
2	Literature Review	4
3	How to use Mendeley software	7
4	How to formulate 'Questionnaire', Different scales used for questionnaire, when to use which scale	9
5	Different sampling methods, when to use which sampling technique, How to decide sampling size, Sampling Errors	11
6	Introduction to SPSS	13
7	Analysis using SPSS	15
8	How to generate 'Plagiarism' Report, Report Writing & Publications, Rules of writing 'Bibliography,' Indexing	18

REPORT ON FACULTY DEVELOPMENT PROGRAM

Day: 01

Activity Title : "Faculty Development Program Day 1"

Name Of Guest Speaker : Dr. Pradeep Kumar

Topic : How to formulate 'Research title,

Objectives, Hypothesis.

How to write Introduction
(Rules of reference writing)

Organization Name : SKN Sinhgad School of Business

Management, Ambegaon, Pune

Day And Date : Tuesday, December 15, 2020

<u>Venue</u>: Online platform Zoom, SKNSSBM

<u>Time</u> : 4:00 p.m. to 6:00 pm

Total No. of Participants : 55

DESCRIPTION OF ACTIVITY -

The session was started with the commencement of the Faculty Development Program with the introductory speech by Prof. Manjula Dhulipala and eventually our Director Dr. Rajashree Shinde, where she introduced the Chief Guest of the Program Dr. Prashant Narnaware (Commissioner Social Welfare Department, Maharashtra State) and the resource person revealing about their competencies and experiences in the field of research.

The honorable chief guest Dr.Prashant Narnaware stated that Education, social sciences, and applied research may be particularly well suited to collaborative research models. Researchers may leverage collaborative relationships in many ways, including using this approach to add domain or disciplinary expertise, topic expertise, or methodological pluralism to best address their research interests.

Pradeep Kumar started the session by giving an overview of the description and introduction of Research and Development. During session following points were discussed by giving suitable examples.

- 1. What is a research?
- 2. What are the types of research?
- 3. Why is research important



- 4. How is research done?
- 5. How to write research paper
- 6. What are the ways and techniques of writing a research paper
- 7. Knowledge about the template and abstract of the paper.

The day 1 of the FDP was full of knowledge and the session was very informative for all. The explanations given by sir were high informative.

VOTE OF THANKS was given by PROF. Manjula Dhulipala

Photos of Activity:





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S.No.10/1,
Ambegaon & Director
Pune-411041

S.No. 10/1, Ambegaon (8k.), Pune - 411 041







REPORT ON FACULTY DEVELOPMENT PROGRAM Day: 02 **Activity Title** Online Faculty Development Programme on Research and Publication Process Dr. Manisha Paliwal Name Of Guest Speaker Topic Literature review SKN Sinhgad School of Business Organization Name Management, Ambegaon, Pune Wednesday, December 16, 2020 Day And Date Online platform Zoom, SKNSSBM Venue 4:00 p.m. to 6:00 pm Time Total No. of Participants

DESCRIPTION OF ACTIVITY -

The session was started with the commencement of the Faculty Development Program with the introductory speech by Prof. Manjula Dhulipala where she introduced the Resource Person Dr. Manisha Paliwal from VAMNICOM and telling about their competencies and experiences in the field of research and knowledge of Literature Review.

Dr. Manisha Paliwal started the session by giving an overview of the description and introduction of Literature Review. During session following points were discussed by giving suitable examples.

- 1. What is review of literature
- 2. Significance of Literature review
- 3. Purpose of literature review
- 4. Structure of literature review
- 5. Sources of literature Review
- 6. How to do Systematic Literature Review

The day 2 of the FDP was full of knowledge and the session was very informative for all. The explanations given by Dr. Manisha Paliwal were highly informative.

Vote of thanks was given by Prof. Manjula Dhulipala

d School o

Ambegaon Bk.

Pung-411041

Some pictures of the session are attached below:















REPORT ON FACULTY DEVELOPMENT PROGRAM					
<u>Day: 03</u>					
Activity Title	:	Online Faculty Development Programme			
		on Research and Publication Process			
Name Of Guest Speaker	:	Dr. Manisha Paliwal			
Topic	:	How to use Mendeley software			
Organization Name	:	SKN Sinhgad School of Business			
		Management, Ambegaon, Pune			
Day And Date	:	Thursday, December 17, 2020			
Venue	:	Online platform Zoom, SKNSSBM			
<u>Time</u>	:	4:00 p.m. to 6:00 pm			
Total No. of Participants	:	53			

DESCRIPTION OF ACTIVITY -

Dr. Manisha Paliwal continued her session from where she left on day 2. On day 3 of FDP Dr. Manisha Paliwal taken live session and conduct a small workshop on how to use Mendeley software.

During session following points were discussed by giving suitable examples.

- 1. What is review of literature and its types
- 2. How to do systematic Literature review
- 3. Latest Development in LR methods
 - a. Mendeley
- b. Zotero
- 4. How to analyze and interpret the Body.
- 5. Summarize and synthesize the body
- 6. Difference between reference and bibliography.

The day 3 of the FDP where participants enjoyed the most as it was well structured and interactive. Though it was online session but all participants communicate with each other. Vote of thanks was given by Prof. Manjula Dhulipala

Some pictures of the session are attached below:







REPORT ON FACU	LTY DEVELOPMENT PROGRAM				
<u>Day: 04</u>					
Activity Title	: Online Faculty Development Programme on Research and Publication Process				
Name Of Guest Speaker	: Dr. Shailesh Kasande				
Topics	 How to formulate 'Questionnaire' Different scales used for questionnaire When to use which scale 				
Organization Name	: SKN Sinhgad School of Business Management, Ambegaon, Pune				
Day And Date	: Friday, December 18, 2020				
Venue	: Online platform Zoom, SKNSSBM				
Time	: 4:00 p.m. to 7:00 pm				
Total No. of Participants	: 48				

DESCRIPTION OF ACTIVITY -

The session was started with the Introduction of resource person Dr. Shailesh Kasande by Prof. Manjula Dhulipala.

Dr. Shailesh Kasande started the session by giving importance of Questionnaire in research. During session following points were discussed by giving suitable examples.

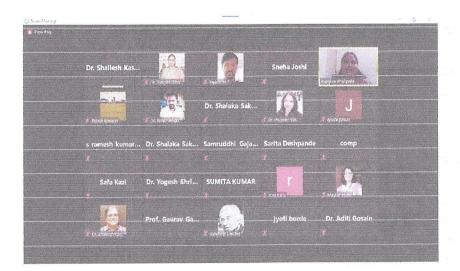
- 1. What is a questionnaire?
- 2. How is a questionnaire formulated?
- 3. How is it beneficial of taking help of the questionnaire for the research paper?
- 4. What is a scale?
- 5. What is nominal, rational and ordinal scale?
- 6. When to use which scale?

The day 4 of the FDP was very insightful and all the participants were satisfied with content delivered by the resource person.

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Vote of thanks was given by Prof. Manjula Dhulipala

Some pictures of the session are attached below:







Director

Director
S.K.N. Sinhgad School of Business Management
S. No. 10/1, Ambegaon (Bk.), Pune - 411 041

REPORT ON FACULTY DEVELOPMENT PROGRAM Day: 05 **Activity Title** : Online Faculty Development Programme on Research and Publication Process Name Of Guest Speaker Dr. Mohammed M. Ali Topics Different sampling methods · When to use which sampling technique · How to decide sampling size Sampling Errors Organization Name Sinhgad SKN School of Business Management, Ambegaon, Pune Day And Date Saturday, December 19, 2020 Venue Online platform Zoom, SKNSSBM Time 4:00 p.m. to 6:00 pm Total No. of Participants 46

DESCRIPTION OF ACTIVITY

The day 5 of the online FDP started with the introduction of resource person Dr. Mohammed M. Ali by Dr. Rahul Wagh.

Dr. Mohammed M. Ali started the session by giving an overview of the description and introduction of Sampling. During session following points were discussed by giving suitable examples.

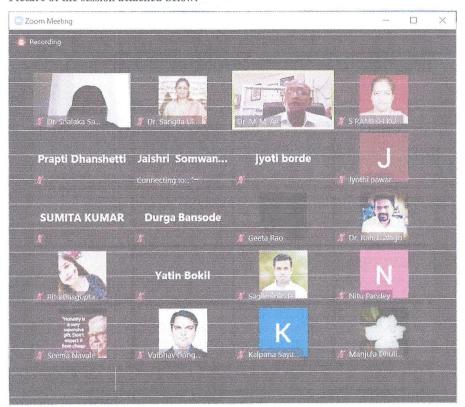
- 1. What is sampling?
- 2. What are different sampling techniques?
- 3. When to use which sampling techniques?
- 4. What are Strata?
- 5. What are Population and its calculation methods?
- 6. What is a cluster?
- 7. How to decide sample size?
- 8. What are sampling errors?
- 9. Examples of different methods were explained.

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The day 5 of the FDP was full of knowledge and the session was very informative for all.

Vote of thanks was given by Dr. Rahul Wagh.

Picture of the session attached below:





REPORT ON FACULTY DEVELOPMENT PROGRAM				
	Day: 06			
	<u>Dav. 00</u>			
Activity Title	:	Online Faculty Development Programme		
		on Research and Publication Process		
Name Of Guest Speaker	:	Dr. Amar Ekal		
Topics	:	 Introduction to SPSS 		
Organization Name	;	SKN Sinhgad School of Business		
		Management, Ambegaon, Pune		
Day And Date	:	Monday, December 21, 2020		
Venue	:	Online platform Zoom, SKNSSBM		
Time	:	4:00 p.m. to 6:00 pm		
Total No. of Participants	:	46		

DESCRIPTION OF ACTIVITY -

The session was started with the commencement of the Faculty Development Program day 6 with the introductory speech by Prof. Pravin Bodade where he introduced the resource person of the program Dr. Amar Ekal and telling about their competencies and experiences in the field of research

Dr. Amar Ekal started the session by giving an overview of the introduction and description of SPSS. During session following points were discussed by giving suitable examples.

- 1. What is SPSS?
- 2. The purpose of using SPSS
- 3. What are the capabilities of SPSS?
- 4. What are the windows in SPSS?
- 5. How the naming variable applied and implemented?
- 6. The properties of scale
- 7. What is possible analysis?
- 8. How is it analysed in different scales?

The day 6 of the FDP was very insightful and useful for all.

Vote of thanks was given by Prof. Pravin Bodade

REPORT ON FACULTY DEVELOPMENT PROGRAM Day: 07 Activity Title : "Faculty Development Program Day 7"

Name Of Guest Speaker : Dr. Amar Ekal

Topic : Analysis using SPSS

Organization Name : SKN Sinhgad School of Business

Management, Ambegaon, Pune

Day And Date : Tuesday, December 22, 2020

<u>Venue</u>: Online platform Zoom, SKNSSBM

<u>Time</u> : 4:00 p.m. to 6:00 pm

Total No. of Participants : 41

DESCRIPTION OF ACTIVITY -

Dr. Amar Ekal continued his session from where he left on day 6. On day 7 of FDP Dr. Amar Ekal taken live session and conduct small workshop on data analysis using SPSS.

Dr. Amar Ekal started the session by giving an overview of the description and analysis using SPSS. During session following points were discussed by giving suitable examples.

- 1. Data Analysis through SPSS
- 2. Preparation of data files
- 3. What is descriptive statistics?
- 4. Mean, median, mode of JSS and stress.
- Histogram of JSS
- 6. Different tests like T- test
- 7. Group statistics
- 8. Independent sample test
- 9. Non Parametric test

The day 7 of the FDP where participants enjoyed the most as it was well structured and interactive. Though it was online session but all participants communicate with each other.

Vote of thanks was given by Prof. Pravin Bodade

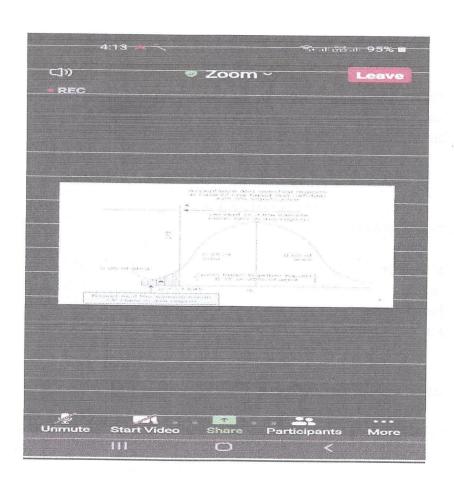
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Some pictures of the session attached below:













Director
S.K.N. Sinhgad School of Business Management
S. No. 10/1, Ambegaon (Bk.), Pune - 411 041

REPORT ON FACULTY DEVELOPMENT PROGRAM Day: 08 Activity Title "Faculty Development Program Day 8" Dr. Umesh M. Deshmukh Name Of Guest Speaker How to generate 'Plagiarism' report Topic Report Writing & Research Publications Rules of writing 'Bibliography' Indexing Sinhgad School Business Organization Name SKN Management, Ambegaon, Pune Wednesday, December 23, 2020 **Day And Date** Online platform Zoom, SKNSSBM Venue 4:00 p.m. to 6:00 pm Time Total No. of Participants

DESCRIPTION OF ACTIVITY -

The session was started with the commencement of the Faculty Development Program day 8 with the introductory speech by Prof. Dr. D.P. Rane where he introduced the resource person of the Program Dr. Umesh M. Deshmukh and telling about their competencies and experiences in the field of research

Dr. Umesh M. Deshmukh started the session by giving an overview of the description of report writing. During session following points were discussed by giving suitable examples.

- 1. How to write a report?
- 2. Purpose of Report writing?
- 3. Methodology of research
- 4. How to generate Plagiarism Report?
- 5. Research publications
- 6. Rules of writing Bibliography?
- 7. What is Indexing and how is it done?

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The day 8 of the FDP was full of knowledge and insightful for all.

Vote of thanks was given by Dr. Shalaka Sakhrekar.

Some pictures of the session attached below:









Director

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Director
S.K.N. Sinhgad School of Business Management
S. No. 10/1, Ambegaon (Bk.), Pune - 411 041

Report On National Conference — Confluence 2020

	Transformative Role of Business in Corporate
Topic	Social Responsibility: An Indian Perspective in
	Association with SPPU under QIP
Date & Day	17 th & 18 th February, 2020
Time	9:00 AM – 6:00 PM
Vanua	Seminar Hall 1, SKN Sinhgad School of Business
Venue	Management
Total Number of Students (MBA I and MBA II)	116
Total Number of Faculty and Research Scholars	104

With an agenda of creating awareness regarding Corporate Social Responsibility, a National Conference – Confluence 2020 was organized at SKN Sinhgad School of Business Management. The conference was organized from 17th to 18th February 2020. The prominent members invited for the conference were Dr. N.S. Umrani (Pro-Vice Chancellor, SPPU), Dr. Bhalchandra Laxman Mungekar (Ex-Vice Chancellor, SPPU), Dr. Sangeeta Pandit (Associate Professor, College of Social Work, Nirmala Niketan), Dr. Ambrish Singh (Alumni, IIM-A), Dr. Prabha Tirmare (Associate Professor, and Former Field Coordinator, CSWNN, Mumbai), Mrs. Pradnya Waghmare (Chief Project Director, Samptadoot Cell and Special Cell, BARTI), Ms. Yogita Deshpande (Manager-HR & Systems, Blmenbecker KAT Automation Pvt. Ltd.) and Dr. Sachin Surve (Coordinator, Faculty Development Centre, UGC-Human Resource Development Centre, SPPU).

DAY 1: 17th February, 2020

The session started with the Saraswati Pujan and Deep Prajwalan which was followed by the felicitation of the prominent members and the students getting campus placements. The initial introduction regarding the conference was given by our director Dr. Rajashree Shinde which was followed by Dr. Rahul Wagh explaining the entire agenda of the conference.

Dr. N.S. Umrani, the Pro Vice-Chancellor, SPPU addressed the audience about the importance of Social Responsibility.

Chief Guest **Dr. Bhalchandra Laxman Mungekar** took the charge for the next session. He gave valuable insights regarding corporate social responsibility. He also explained that as a human being we

have some social responsibility towards everything which exists on this planet. If we make up our mind to do one **Act of Random Kindness** without any motive of getting something in return, the world would be a better place. He also laid emphasis on creating value system not only in the corporate world but also in the society as well.

Dr. Sangeeta Pandit took the charge of the second session. She started her session by stating the importance of decision making in business; correct decision makes you successful while wrong decisions leads to failure. Next she stated various ways such as corporate governance, abiding the compliance, maintaining internal SOP's, protecting the environment, providing nutritional food and going beyond compliance through which risks in business can be reduced.

Dr. Ambrish Singh took the charge of the next session. During his session he informed that the basic reason as to why some business prospers and others fail is; successful business always sustains value system while others do not. This was followed by the examples of Sahara & Reliance telecommunications failure. He also mentioned the upcoming areas wherein we should plan our business which are education, health and agriculture.

Next was the **technical track sessions** of Human Resource Management, Marketing Management, General Management and Financial Management, wherein the research scholars had to present their research papers in front of the judges who were heading the session. The judges of the session were Dr. Ambrish Singh, Dr. Vijaya Puranik (Director, SBS, Erandwane) and Dr. Nutan Samdani (HOD, NBN School of Management Studis). Every research scholar was given 5 minutes to present his/her research paper. 16 research scholars presented their research papers and the session ended by giving feedback to all the research scholars.

Photographs of Day 1

Dr. Bhalchandra Laxman Mungekar addressing the Session:









Dr. Sangeeta Pandit addressing the Session:





Technical Track Sessions:













DAY 2: 18th February, 2020

The initial session was taken by **Dr. Prabha Tirmare**. She started her session by giving brief information regarding corporate social responsibility and business & its transformation. She also explained the problems faced by Denotified, Nomadic and Semi-Nomadic Tribes. Later she explained that in order to grow as a nation we must have high Human Development Index and low Infant Mortality Rate. She also gave brief information regarding the initiatives such as Spandana and RULEA which she had taken for raising the standard of living for various nomadic tribes. She also laid emphasis on having Prakash Amte & Medha Patkar as our role model.

Mrs. Pradnya Waghmare took the charge of the next session. She started with the explanation of RTI Act and informed that most of the people are still unaware about this act. She also informed us various instances of domestic violence and various initiatives which she had taken to stop the domestic violence, which includes "How to behave with women and girls," as one of the various initiatives.

Ms. Yogita Deshpande took the charge of the next session. She gave various insights on resume writing, basic interview tips, analyzing salaries on glassdoor, reading the job description carefully, clearing all your queries and doubt upfront before joining the organization. She concluded her session by stating "Job should be just a part of life and not vice-versa."

The final session was taken by **Dr. Sachin Surve**. He started the session by explaining the importance of taking initiatives. Further he explained why confidence is necessary; emphasized on having friendship with self; understand yourself; have SWOT analysis; face your fears; enjoy success and don't be afraid of making mistakes but make sure you don't repeat the same mistake again.

The National Conference – Confluence 2020 ended with the valedictory speech by Mr. Sanchit Pansare.

Photographs of Day 2:









Report By

Dr.Shalaka Sakhrekar

Prof. Ajita More